

KENCREST NEW BUSINESS IDEA LETTER OF INTENT (LOI) (2019-2020)

Disclaimer: The submission of this document and acceptance of it by KenCrest is only for the purpose of you presenting a proposal for KenCrest to consider for grant funding on the terms contained above and is not intended to be legally binding agreement.

It is understood that KenCrest reserves complete discretion to accept or reject the grant request made by you herein. Receipt of this proposal by KenCrest in no way is intended to create any exclusivity of dealing between you and KenCrest regarding submission of proposals for new business ideas and KenCrest shall be free to receive other proposals at any time before, during or after consideration of this proposal from you. In the event the grant request is not accepted, KenCrest shall have no obligation of continued dealing with you regarding the grant being requested herein.

In evaluating this request for grant funding, KenCrest is not assuming any obligation to determine the validity of any intellectual property, including without limitation, copyrights, patents, or trade secrets included within your proposal and in submitting this proposal you represent to KenCrest that you are either the author of or have the right to use any intellectual property that constitutes any part of this proposal and agree that KenCrest shall have no responsibility regarding any intellectual property that is part of your proposal.

1. Contact Information

a. **Name of Business / Project:**

b. **Contact Name:**

c. **Email address:**

d. **Phone:**

e. **Mailing Address:**

2. Entity Type (Please Select One)

KenCrest Employee

Not For Profit

For Profit

Individual

3. Summary – Describe business idea; include target population, number to be served. Please provide information with regards to patents if any or if expecting to apply for a patent. (not to exceed 1000 words, please use additional paper if required)

4. Alignment with KenCrest mission/strategic plan – Describe how the idea aligns with mission/strategic plan. (not to exceed 1000 words, please use additional paper if required)

5. Need Statement – Describe community need or issue; include relevant data. ((not to exceed 1000 words, please use additional paper if required)

6. Criteria – How does the new business idea meet criteria? Explain all that apply.

Provide opportunity for community engagement - interaction, health benefits or increased independence for individuals we serve

Enhance skills and core competencies of consumers or staff

Improve effectiveness and efficiency of KenCrest service delivery or response times

Offer commercial viability – steady income and increased market coverage

Number of people impacted

Opportunities for expansion (Scalable)

Socially conscious, "green" or ethical investment

Effectiveness & efficiency Impact for People Served

7. **Timeline** – Estimate time frame for funding
 - a. **Estimated date (mm/dd/yyyy) of Initial Funding Request (Must be after March 2020 – final grant award date)**

 - b. **Estimated date (mm/dd/yyyy) of Final Funding Request (Must be after or equal to initial funding date entered above)**

8. **Measurement** – How will you evaluate success of the new business or technology?
(metrics)

9. **Other sources of funds** – Describe other sources considered or available for project

LOI Project Budget

Expense Description:

Personnel (salaries, benefits, consultants) _____

Supplies _____

Equipment _____

Communications _____

Travel _____

Insurance _____

Admin (10% max.) _____

Other _____

TOTAL ESTIMATED EXPENSES _____